

	Effective Date	Applies to:
California Consumer Privacy Act (CCPA)	January 1, 2023	A for-profit business that does business in California and that: (A) As of January 1, of the calendar year, had annual gross revenues in excess of \$25,000,000 in the preceding calendar year; (B) Alone or in combination, annually buys, “sells” (<i>for monetary or other valuable consideration</i>), or “shares” (<i>for cross-context behavioral advertising</i>) the personal information of 100,000 or more California consumers or households; or (C) Derives 50% or more of its annual revenues from “selling” or “sharing” consumers’ personal information. Also covers certain affiliates, subsidiaries and related companies of a covered business or a business that voluntarily certifies to the California Privacy Protection Agency that it is in compliance with, and agrees to be bound by, the CCPA.
Virginia Consumer Data Protection Act	January 1, 2023	Persons that conduct business in Virginia or produce products or services that are targeted to Virginia residents and that: (i) during a calendar year, control or process personal data of at least 100,000 Virginia residents, or (ii) control or process personal data of at least 25,000 Virginia residents and derive over 50 percent of gross revenue from the “sale” (<i>for monetary consideration</i>) of personal data.
Colorado Privacy Act	July 1, 2023	A controller that conducts business in Colorado or produces or delivers commercial products or services that are intentionally targeted to residents of Colorado and satisfies one or both of the following thresholds: (i) Controls or processes the personal data of 100,000 Colorado residents or more during a calendar year; or (ii) Derives revenue or receives a discount on the price of goods or services from the “sale” (<i>for monetary or other valuable consideration</i>) of personal data and processes or controls the personal data of 25,000 Colorado residents or more.
Connecticut Data Privacy Act	July 1, 2023	Persons that conduct business in Connecticut or persons that produce products or services that are targeted to Connecticut residents and that during the preceding calendar year: (1) Controlled or processed the personal data of not less than 100,000 Connecticut residents, excluding personal data controlled or processed solely for the purpose of completing a payment transaction; or (2) controlled or processed the personal data of not less than 25,000 Connecticut residents and derived more than 25% of their gross revenue from the “sale” (<i>for monetary or other valuable consideration</i>) of personal data.
Utah Consumer Privacy Act	December 31, 2023	A controller or processor who conducts business in Utah or produces a product or service that is targeted to Utah residents that has annual revenue of \$25,000,000 or more and: (i) during a calendar year, controls or processes personal data of 100,000 or more Utah residents; or (ii) derives over 50% of the entity's gross revenue from the “sale” (<i>for monetary consideration</i>) of personal data and controls or processes personal data of 25,000 or more Utah residents.
Texas Data Privacy and Security Act	January 1, 2024	A person that: (1) conducts business in Texas or produces a product or service consumed by Texas residents; (2) processes or engages in the “sale” (<i>for monetary or other valuable consideration</i>) of personal data; and (3) is not a small business as defined by the United States Small Business Administration, except that such small businesses may not “sell” sensitive data without prior consent.
Tennessee Information Protection Act	July 1, 2024	Persons that conduct business in Tennessee or produce products or services that are targeted to Tennessee residents and that: (1) During a calendar year, control or process personal information of at least

		100,000 Tennessee residents; or (2) Control or process personal information of at least 25,000 Tennessee residents and derive more than 50% of gross revenue from the “sale” (<i>for monetary or other valuable consideration</i>) of personal information.
Montana Consumer Data Privacy Act	October 1, 2024	Persons that conduct business in Montana or persons that produce products or services that are targeted to Montana residents and: (1) control or process the personal data of not less than 50,000 Montana residents, excluding personal data controlled or processed solely for the purpose of completing a payment transaction; or (2) control or process the personal data of not less than 25,000 Montana residents and derive more than 25% of gross revenue from the “sale” (<i>for monetary or other valuable consideration</i>) of personal data.
Iowa Consumer Data Protection Act	January 1, 2025	A person conducting business in Iowa or producing products or services that are targeted to Iowa consumers and that during a calendar year does either of the following: a. Controls or processes personal data of at least 100,000 Iowa consumers. b. Controls or processes personal data of at least 25,000 Iowa consumers and derives over 50% of gross revenue from the “sale” (<i>for monetary consideration</i>) of personal data.
Indiana Consumer Data Protection Act	January 1, 2026	A person that conducts business in Indiana or produces products or services that are targeted to residents of Indiana and that during a calendar year: (1) controls or processes personal data of at least 100,000 Indiana consumers; or (2) controls or processes personal data of at least 25,000 Iowa consumers and derives more than 50% of gross revenue from the “sale” (<i>for monetary consideration</i>) of personal data.